INDIGO DENIM
HOW-TO GUIDE

To create this look, a tinted translucent glaze is applied over two semi-gloss base coats, then a woven denim pattern is worked into the wet glaze using the Ralph Lauren Natural Linen and Indigo Denim Weaver.

**BEFORE YOU BEGIN:**
Start with clean, dry walls that have been primed with latex primer.

For a consistent pattern, one person should be responsible for creating the woven pattern while the other helps with the tools.

**Helpful Hint:** Experiment on a practice board to perfect your technique before starting on the wall.

**STEP 1: TAPE**
Apply tape along any surface bordering your painting area.

**STEP 2: BASE COATS**
Rinse the roller covers and squeeze out the excess water to remove any lint. Saturate the rollers in Ralph Lauren Semi-Gloss Finish.

Use the nylon/poly brush to outline the ceiling and trim. Then using the 9” roller, apply the base coat in a random V-shaped pattern, finishing each 9”-wide section with a smooth ceiling-to-floor stroke.

Wait at least four hours before applying the second coat.

Wait an additional 24 hours for the second coat to dry before proceeding.

**STEP 3: MEASURING**
Measure the room, then divide it into equal sections to simulate fabric panels. Section widths should not exceed 42” wide.

**STEP 4: CHALK**
Use a piece of chalk to mark the sections along the top of the walls. When finished, measure straight lines downward from the marks to the floor trim. (A carpenter’s level is a helpful tool to ensure straight lines.) Mark sections as if doors and windows do not exist, allowing the chalk lines to extend naturally to the floor trim. Be sure to thoroughly wipe away the chalk marks after taping, as they will show through the glaze.

**STEP 5: TAPE THE INITIAL SECTIONS**
Unlike the base coat, which can be applied continuously to an entire wall in a single session, the glaze is applied only to every other marked section during the first day. Remaining sections are then glazed on the following day. (This pattern can repeat for several days if needed.)

Since the glaze is applied to alternate sections, it is important to remember to tape both outer edges of every section being painted that day.

**STEP 6: GLAZE COAT**
Rinse the roller covers and squeeze out the excess water to remove any lint.

Saturate the rollers in Ralph Lauren Interior Acrylic Faux Technique Glaze.

*Directions continued on Page 2*

**What you will need:**
- **AMPLE PAINT**
  One gallon of Ralph Lauren Semi-Gloss Finish to cover approximately 200 square feet with two coats

- **AMPLE GLAZE**
  One gallon of Ralph Lauren Interior Acrylic Faux Technique Glaze to cover approximately 400 to 800 square feet

- **RALPH LAUREN NATURAL LINEN AND INDIGO DENIM WEAVER**

- **9” ROLLER FRAME WITH TWO 1/4” COVERS**

**ADDITIONAL ITEMS:**
- Ralph Lauren Check Roller
- 1 1/2” nylon/poly trim brush
- Chalk
- Lint-free rags
- Low-tack painter’s tape
- Roller tray
- Tape measure
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**STEP 6: GLAZE COAT (Continued)**

Using the 9" roller, apply a thin layer of translucent glaze over an entire section. Try to stay close to the ceiling and trim work, and slightly overlap the glaze onto the edge of the tape.

Once an entire section is covered, without reloading the roller follow with light ceiling-to-floor strokes to even out the roller marks. Don’t worry if the glaze is uneven and translucent. Use the trim brush to fill corners and areas the roller cannot cover.

**STEP 7: DENIM WEAVER BRUSH**

Begin at the top left corner of the just-completed section and drag the Ralph Lauren Natural Linen and Indigo Denim Weaver from left to right in a smooth, firm stroke. The weaver brush should be dry, and the bristles should bend when applying the glaze.

Directly on top of this stroke, proceed with a reverse stroke from right to left using the opposite side of the bristles.

Start and stop the strokes on the tape itself to keep the glaze from pooling at the tape’s edge. If working in a corner or by trim, drag the Weaver from the corner outward only.

Wipe the glaze off the bristles with a lint-free rag after each back-and-forth pass.

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Repeat the left-to-right, right-to-left strokes for a total of four strokes over the same horizontal strip. Continue these horizontal strokes down the length of the wall.

Once you have completed the entire section with the horizontal stroke pattern, then apply vertical strokes.

For the vertical brushstrokes, start at the ceiling and very lightly sweep downward to the floor in a continuous stroke. The brush should skim the wall without bending the bristles or erasing the horizontal lines.

Wipe the bristles with a lint-free rag after each stroke and repeat the vertical strokes over the entire section.

**STEP 8: CHECK ROLLER (Optional)**

The Ralph Lauren Check Roller is an optional tool designed to make the glaze appear worn in a given area. For a very broken-in look, use the roller in horizontal and vertical passes over the entire surface.

Wipe the Check Roller after completing each 4’-area by rolling it on a lint-free rag.

**STEP 9: REMOVE THE TAPE**

Remove the tape along the vertical section seams while the glaze is still wet by gently running a razor knife along the edge where the tape and glaze meet before pulling off the tape. Leave the tape along the horizontal ceiling and trim for the entire process.

**STEP 10: TAPE THE ADDITIONAL SECTIONS**

When taping the additional sections you may choose between two techniques: abutting the seam or overlapping the seam. Each gives a slightly different look.

**ABUTTING-THE SEAM**

For a subtle seam, place the tape on top of the dried glaze right along the edge where it meets the adjoining glazed sections.

**OVERLAPPING-THE SEAM**

For a wider seam, place the tape on top of the dried glaze approximately 1/16" to 1/8" from the edge. This means that a small area will be covered with a double layer of glaze when the next section is painted.

**STEP 11: FINISHING THE WALL**

Repeat steps six through ten until the room is complete.

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**RE-PAINTING TIP**

Despite its richly textured look, Ralph Lauren Interior Faux Technique Glaze can be painted over without sanding the walls first. Simply apply a coat of a premium primer followed by your new Ralph Lauren paint or Ralph Lauren specialty finish.